

The UNCOMMON 3%

Do you consider yourself a big time gambler?

The following teaching pivots around this question...

This is the master skill of all life long success. In all areas: financial, family, personal, ministry

In youth ministry, Jeanne Mayo's experience (4 decades) has shown ...

95% of successful people practice this.

Many people have: Great talent, great ability, and great hearts for God...but they did not practice this skill ...and have fallen short...

THE MASTER SKILL: To have specific goals, written down, in every strategic area of your life and a plan (and date) for accomplishment!

People who don't have specific goals for everything are gambling with effectiveness in their life.

Areas to set Goals:

Professionally (Small Group, Job, School)

Family

Finance

Physical Health

Spiritual

The top 3%

Yale University Graduates Prove the point:

These individuals were the cream of the crop, graduating from one of the top universities in the nation in 1953

AMAZING STAT: 3% of these Yale graduates earned far more money than all other 97% put together.

Difference: the 3% made written goals, with plans for action, which they reviewed daily.

Harvard did similar study:

- 84% of class had no goals
- 13% had goals but didn't write them down.
- 3% had goals and wrote them down, plan for action and reviewed daily.

1989 Review of Harvard Graduates

- 13 % with mental goals were earning **2X** as much as 84%
- 3% with written goals and action plans were earning 10X as much as the other 97%

Where are you at with goal setting? Do you make goals?

- Success will go to the next level if we set goals with everything.
- Then taking 1 to 2 minutes every morning to look over your goals.

Jesus the goal-setter

Luke 19:10 - you hear his statement of missions, His ultimate goal/ purpose

- The son of man came to earth to seek and to save those who are lost

John 10:10 – Clear goal. I have come that you might have life and life more abundantly

Jesus knew real leaders were detail oriented and make specific goals.

Luke 14:28- Another Goal. First do specific planning on how you are going to build before you start.

Most of us take more time planning our summer vacations, spring breaks, Christmas, etc, than we do planning our own lives.

Most people **MAJOR** on **MINOR** things.

What is the most magnificent goal you can pursue in ministry/job in the next 3 years?

- Prayer driven small group
- 10 salvations through your small group
- Raising up 4-6 apprentices

Without goals, we drift from project to project without harnessing our full **potential!**

Without goals you are going to be likely to compare yourself to others rather than your own God given potential.

Most high achievers feel that they are doing a billion things, and not doing any of them to the potential you think you can.

With goals, you begin to take a little more personal control of your life.

Many times we really are sprinting in a dense fog.

- We are running hard but we are confusing **activity** with **accomplishment!**

Top eight reasons to establish written goals for your life:

1. Written goals strengthen your character by promoting a **long term** perspective.
 - Helps us to weather the short term reverses.
 - Make 10 year, 3 year, and 30 day goals.
2. They allow you to lead your life as oppose to simply **managing** it.
 - Ministry usually involves putting out one fire after another. But it doesn't have to be like that all the time.
3. They provide internal, permanent, and consistent **motivation** for you.
4. They help us to stay focused and concentrate on what's important.
5. They enhance your **decision making** ability.
6. They simultaneously build my self confidence and require it from me.
7. They help you create the future in advance. It helps you paint the picture in your heart, before it gets here.
8. They make me the person I can become as a result of that pursuit.

An invitation to a life-changing hour:

Invest one hour of your life doing this simple exercise

Take 4 pieces of paper.

1st - At top write my lifetime dreams and goals. (Ministry, personal, spiritual - be specific)

2nd - at top write my 12 month goals (what do you want to do in this time to get yourself on the road towards the lifetime goals)

3rd - write 30 day goals (what can I do in this time that moves me towards some of the 12 month goals)

4th - Create an ideal success daily routine. (this is what you can control in your every day)

- What can u control every day that will move toward your life time goal?
- Ex. Quiet time before the day starts, review goals, disciple family, exercise, eat healthy.

If you don't do it within the next 24 hours you probably will never do it.

Hab. 2:2 - Write the vision down, make it plain on the tablets and **run with it!**

Eight keys to highly effective goals

1. Highly effective goals are **written**.
 - Studies show that people who write down goals are 10X as likely to achieve them than people who don't write them down.
2. They are stated in the **present tense**.
 - Write the goals as if they were already facts.
 - Ex: "I get A's in all my classes by the end of the year"
 - When you use "I will" you mentally push your commitment off into the future.
3. They are stated **positively**.
 - "I eat healthy food", not "I no longer eat junk food"
 - You have to avoid talking negatively because we think in pictures. That's how our minds work. Every time you write a word or say something, you evoke a picture in your mind. And you can't evoke a picture of not doing something.
4. They are consistent with your personal mission statement.
 - Most unhappiness comes from proclaiming internally that someone or something is important to us and then acting on totally different sets of priorities.
5. They are **specific** and **measurable**.
 - The more you are focused on your goals the more you will be aware of the people, ideas and resources that will help you get there.
 - When you are writing, ask yourself "can I be more specific"
6. They are connected to a **timeline**.
7. They are reasonable and **challenging**.
 - "I am going to reach 1 million youth by this time" - is not reasonable.
 - It should though make you feel uncomfortable, slightly above what you feel you are capable of right now.
8. They are thoroughly planned.
 - Give it a date/ target/ deadline etc.

Some personal thoughts on this master skill of lifelong success

A few reasons why it's tough to set goals:

It forces us to take personal responsibility.

We fear failure, or even success.

We don't know the importance of goals. (3% studies)

It helps you stop pursuing something that doesn't excite you.

You can't expect others to understand your dreams and goals.

Avoid close relationships/ friendships with those who don't respect your dreams.

Wrong people do not always leave your life voluntarily.

The curse of early success:

Many people experience early success in different things. Ministry, sports, family, etc.

And then without realizing it, the hunger to keep getting better dies down. And we stop fighting for success.

It happens over and over in ministry.

Then we "**coast**" in our relationships, our walks, family, sports, and we begin to compromise.

- This is saying that we are not choosing to be all that God has created us to be.

When you write down specific compelling goals you are choosing a compelling future.

Just 60 seconds a day. Everyone has that.

Don't allow yourself to "peak" too soon.

THE MASTER SKILL: To have specific goals, written down, in every strategic area of your life and a plan (and date) for accomplishment!